

RECEIVED
AUG 16 2022
CITY CLERK

City of Reno
City Council Member Applicant Acknowledgement

Kathleen Taylor

For the Office Of
WARD 5

State of Nevada
County of Washoe

For the purpose of having my name considered as a potential appointed candidate for the office of **City of Reno Ward 5 Council Member**, I, the undersigned **Kathleen Taylor** do swear or affirm under penalty of perjury that I, actually, as opposed to constructively, reside at **100 North Arlington Avenue, 12 F**, in the City or Town of **Reno**, County of **Washoe County**, State of Nevada; that my actual, as opposed to constructive, residence in the state, district, county, township, city or other area prescribed by law to which the office pertains began on a date at least 30 days immediately preceding the date of the close of the application period for this office, that my telephone number is 775-813-8977, and the address at which I receive mail, if different than my residence, is **None**; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored; that if selected as a nonpartisan candidate at the ensuing Reno City Council Meeting, I will accept the nomination and not withdraw; that I will not knowingly violate any election law or any law defining and prohibiting corrupt and fraudulent practices in campaigns and elections in this State; that I will qualify for the office if appointed thereto, including, but not limited to, complying with any limitation prescribed by the Constitution and laws of this State concerning the number of years or terms for which a person may hold the office; that I understand that knowingly and willfully filing an appointment application which contains a false statement is a crime punishable as a gross misdemeanor and also subjects me to a civil action disqualifying me from entering upon the duties of office; and that I understand my name will appear on all Reno City Council Meeting Agendas as designated in this declaration.

Kathleen Taylor

Printed Name of Applicant

[Signature]

Signature of Applicant

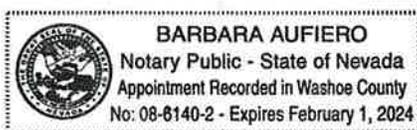
Subscribed and sworn or affirmed to before me this 16th day of the month of August of the year 2022.

Kathleen Marie Taylor

Name of Candidate

Barbara Aufiero

Notary Public



City of Reno

Reno City Council Membership Application

Please be advised that all information contained in this application is part of the City of Reno's public record and is, upon request, available for public review. Contact the City Clerk's office at 334-2030 with any questions.

<i>First Name:</i> Kathleen	
<i>Last Name:</i> Taylor	
<i>Applicable Nickname:</i> None	
<i>Office Applying For:</i> Council Member	<i>Applicable Ward:</i> Ward 5

Contact Information:

<i>Address where applicant resides:</i> 100 North Arlington Ave., 12F		
<i>City:</i> Reno	<i>State:</i> NV	<i>Zip:</i> 89501
<i>County of Residence:</i> Washoe		
<i>Mailing Address (if different):</i> None		
<i>City:</i>	<i>State:</i>	<i>Zip:</i>
<i>Primary Phone:</i> 775-813-8977	<i>Primary Email:</i> kmtaylor343@gmail.com	

Preferred Contact Information *If appointed, the address, phone number and e-mail address you wish to use for your contact information:*

<i>Address:</i> Same		
<i>City:</i>	<i>State:</i>	<i>Zip:</i>
<i>Phone:</i>	<i>Email:</i>	

Occupation/Business Information:

<i>Business Name:</i> Taylor Made Solutions		
<i>Job Title:</i> Owner		
<i>Business Address:</i> 100 North Arlington Ave., 200 A		
<i>City:</i> Reno	<i>State:</i> NV	<i>Zip:</i> 89501
<i>Business Phone:</i> 775-813-8977	<i>Business Email:</i> Kathleen@TaylorMadeSolutions.us	

<i>How long have you been a resident of the City of Reno?</i>	13 years
<i>How long have you been a resident at your current address?</i>	Six months
<i>Are you currently registered to Vote in the City of Reno?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Education and Training:

<i>List Education or Training you've received relevant to the position to which you are applying:</i>
B.A., Journalism, University of Nevada, Reno (minor Public Administration)
A.A., General Studies, Western Nevada College
Graduate, Reno+Sparks Chamber Leadership
Graduate, Reno Citizen's Institute
International Association of Facilitators Certification

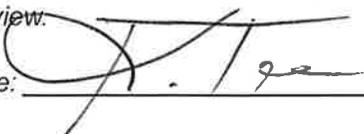
Non-Profit Management Certificate, University of Nevada, Reno, 2005

Elected Official Information:

<i>Have you previously run for an elected office?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<i>If yes, please describe:</i>	
In 2012, I ran unsuccessfully for Reno City Council At-Large.	
<i>Do you plan on running for elected office in the future?</i>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
<i>Please list any known conflicts of interest you would have:</i> None	

Have you previously run for an elected office?	Yes _____ No _____
If yes, please describe:	
Do you plan on running for elected office in the future?	Yes _____ No _____
Explain briefly why you would like to be appointed to this board or commission. Please attach any additional information you wish:	
As a native Nevadan, City of Reno Planning Commissioner, graduate of University of Nevada, Reno, and businesswoman, I am sincerely honored to live in the Truckee Meadows, specifically downtown in Ward 5. I have raised two daughters and started a successful small business in our community. I am currently a City of Reno Planning Commissioner and led the Commission for the last two years as Chairwoman working with fellow Commissioners and Reno staff through COVID to keep projects moving forward. Prior to Planning Commission, I was a member of the Building Enterprise Funding Advisory Committee (BEFAC). I have the knowledge, dedication and passion to serve Reno as the next Ward 5 Councilmember.	

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. I acknowledge that this document is part of the public record of the City of Reno and is available for public review.

Signature:  Date: 8-16-22

NEVADA USA
1004

DRIVER LICENSE

NOT FOR
REAL ID
PURPOSES



4d DL NO. [REDACTED]
13 DOB 08/28/1974
1 TAYLOR
2 KATHLEEN MARIE
8 100 N ARLINGTON AVE UNIT 12F
RENO, NV 89501-1220

9 CLASS C 9a END NONE
12 REST NONE

4a ISS 4b EXP
07/05/2022 08/28/2030

15 SEX F
16 HGT 5'-04"
17 WGT 145 lbs
18 EYES HAZ
19 HAIR RED
08/28/74

K. Taylor



15 DD 000001464720726319526



Kathleen Taylor

100 North Arlington Avenue, 12F
Reno, Nevada 89501
775-813-8977

August 16, 2022

City Council
City of Reno
One East First Street
Reno, Nevada 89501

Dear Members of the City Council:

As a native Nevadan, City of Reno Planning Commissioner, graduate of University of Nevada, Reno, and businesswoman, I am sincerely honored to live in the Truckee Meadows, specifically downtown in Ward 5. I have raised two daughters and started a successful small business in our community. For the last two years, I have served as the Chairwoman of the Planning Commission and as a member of the Building Enterprise Funding Advisory Committee (BEFAC). I have the knowledge, dedication and passion to serve Reno as the next Ward 5 Councilmember.

Knowledge. My duties as a planning commissioner include serving and advising the City Council on planning and economic development, natural resource conservation and enhancement, housing, and land use decisions. I am intimately familiar with our Zoning Code, the Master Plan, and entitlement process. While serving on BEFAC, I worked with members to advise the City Council on the policies and management of the Building Permit Enterprise Fund and make recommendations regarding Community Development Department services, including service levels, fees, the annual budget, capital expenditures, and staffing needs related to the Building Permit Enterprise Fund. Through my business, Taylor Made Solutions, I develop and implement complex communication campaigns for northern Nevada's largest, and sometimes controversial, transportation infrastructure projects.

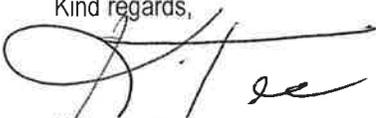
Dedication. My commitment to serving our community began with successfully completing the Reno Citizen's Institute to understand and share valuable insight on the specifics of our local government. I am a graduate of the Reno+Sparks Chamber Leadership program, and I serve on the Associated General Contractors committees benefiting women, children, and the environment. These programs emphasized to me the importance of investing in our community and inspired me, through my business Taylor Made Solutions, to partner with ACE High School to create a scholarship helping local students to further their education after high school.

Passion. I am fiercely driven to create and maintain safe, vibrant and clean neighborhoods for everyone. I have built a successful business and reputation based on communicating and working with all stakeholders. Ten years ago, I was presented with an opportunity to seek the City of Reno At-Large council position. While I was unsuccessful, I was able to walk every part of our city and talk and listen to residents. Certainly, we have seen a lot of changes in the past decade, but we all still have a similar vision for the future: Building a thriving community we are proud to call home!

My experience as a City of Reno Planning Commissioner and Truckee Meadows Regional Planning Commissioner provides opportunities to engage in highly technical projects and valuable conversations with fellow Commissioners as well as diverse stakeholders. I make sound decisions based on local, state, and federal rules and regulations, with the best interest of the community and our resources in mind.

I look forward to meeting with you and the community to discuss the opportunity to be the next City of Reno Ward 5 Councilmember.

Kind regards,



Kathleen Taylor

Kathleen Taylor

Small Business Owner



Education

- B.A., Journalism, University of Nevada, Reno (minor Public Administration)
- A.A., General Studies, Western Nevada College
- Graduate, Reno+Sparks Chamber Leadership
- Graduate, Reno Citizen's Institute
- International Association of Facilitators Certification
- Non-Profit Management Certificate, University of Nevada, Reno, 2005

Professional Affiliations

- Associated General Contractors - Women in Construction, Education and Government Affairs Committees, 2016 to present
- American Public Works Association, 2015 to 2019

Community Involvement

- City of Reno Planning Commissioner, 2019 to present, Chairwoman 2021 and 2022; 2013 to 2015
- Truckee Meadows Regional Planning Commissioner, 2019 to present; 2015
- Northern Nevada Children's Cancer Foundation, Board Member, 2007 to 2012

References

Alexis Motarex, *Government Affairs*
The Associated General Contractors
C. 775.813.8150
AlexisM@nevadaagc.org

Jonna Aucoin, *Principal*
Greenbrae Elementary School
C. 775.313-1496
jonna3@me.com

Sandra Newmark, *Attorney-at-law*
Stephens, Knight and Edwards
C. 775.813.1391
snewmark@sbcglobal.net

I am excited to offer the City of Reno and Ward 5 community more than 20 years of facilitation, business and management experience. Currently I serve as a City of Reno Planning Commissioner and led the Commission for the last two years as Chairwoman; working with fellow Commissioners and Reno staff through COVID to keep projects moving forward. Prior to Planning Commission, I was a member of the Building Enterprise Funding Advisory Committee (BEFAC). I am a graduate of the Reno Citizen's Institute and Reno+Sparks Chamber Leadership programs. I am a registered small, disadvantaged business enterprise (DBE) and manage stakeholder communications for multi-million-dollar public works projects from strategy development to facilitation and contract negotiations. I am a team player and will support the goals, vision and mission of The City of Reno and the community while balancing competing priorities.

Professional Experience

Taylor Made Solutions, Reno, NV - September 2015 to present Owner

- Responsible for the development and implementation of comprehensive communication and public involvement plans for major transportation projects including:
 - Reno Spaghetti Bowl Xpress Design-Build
 - Lemmon Drive Project Segments
 - US 50 Fallon Rehabilitation Project
 - Arlington Avenue Bridges Project
 - US 395 North Valleys McCarran Blvd. to Lemmon Drive Improvement Project
 - Virginia Street Bus Rapid Transit Extension Project
 - Oddie/Wells Design Project
 - Zero Fatalities, Nevada Strategic Safety Plan
 - Nevada Resident Engineer Training Academy
 - I-80 Keystone Ave. to Stateline Project
 - 4th Street/Prater Way BRT Project
 - Nellis Boulevard Reconstruction Project
 - US 95 Phase 2B/5
 - Glendale Ave. Improvement Project
 - Pyramid McCarran Intersection Improvement Project
 - SouthEast Connector Phase 1 and 2
- Facilitate and maintain positive working relationships with team members, stakeholders within the Truckee Meadows community, local business community, and elected officials on behalf of multiple clients.

Atkins North America, Reno, NV - September 2007 to March 2015 National Capture Manager/Public Information Manager

- Researched and managed nationwide multimillion-dollar procurement opportunities;
- Lead the procurement and project management technical team in the proposal development including strategy development, technical proposal, interview and contract negotiations;
- Managed the proposal budget and resource allocation;
- Oversaw comprehensive public outreach communication plans for major, controversial infrastructure plans including: RTC's \$250 million SouthEast Connector Project, Phase 1 and 2; NDOT's \$82 million I-80 Design-Build Project and \$10 million I-580 at Moana Lane Diverging Diamond Interchange project.

Northern NV Children's Cancer Foundation (formerly Angel Kiss Foundation), Reno, NV - June 2003 to September 2007: Executive Director

- Oversaw the entire operation of the organization including public relations, and working with businesses, agency stakeholders, and elected officials to create community awareness and develop cause-related marketing campaigns;
- Spokesperson responsible for all media opportunities;
- Ensured proper administration of the budget;
- Provided leadership in obtaining, administering, and reporting on complex grants; implemented fundraising and awareness campaigns; and researched and secured funding opportunities.
- Coordinated services for families in need who were impacted by childhood cancer.

Nevada Open Meeting Law Waiver

WAIVER OF NOTICE IS REQUIRED UNDER NRS 241.033(1) TO ALLOW THE CITY COUNCIL TO CONSIDER THE CHARACTER, MISCONDUCT, OR COMPETENCE OF A PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO*

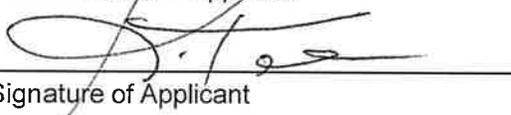
The City Council for the City of Reno will be considering your appointment to a board, commission, or other public body for the City of Reno on a future posted agenda. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice needs to be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by the City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, I acknowledge that I may, at any time, withdraw both this waiver and the related application for my appointment.

Acknowledgment:

If you are considered as a candidate to fill the vacancy as the Ward 5 Council Member your application may appear on a City of Reno Council Meeting Agenda, to the extent required by NRS.

Kathleen Taylor

Printed Name of Applicant



Signature of Applicant